



WES BERNSTEIN

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CURRICULUM VITAE

EDUCATION

M.S. - COMMUNICATION STUDIES, SHIPPENSBURG UNIVERSITY, 2014

- PROFESSIONAL THESIS PROJECT: "SOCIAL MEDIA DEVELOPMENT PLAN FOR PCADV (PENNSYLVANIA COALITION AGAINST DOMESTIC VIOLENCE)"

ASSOCIATED PRODUCTIONS:

- LEGISLATIVE ADVOCACY DAY
 - PFA RESOURCE
 - JIGSAW PUZZLE RECEPTION
 - STEPS TO OBTAIN A PFA
 - A SURVIVOR'S STORY
- ALTERNATE GRADUATE ACADEMIC ADVISORY COMMITTEE MEMBER

B.A. - FILM AND MEDIA ARTS, TEMPLE UNIVERSITY, 2005

- SENIOR THESIS FILM PRODUCER / WRITER / DP: *THE LIFT* - 2005
- SENIOR THESIS FILM PRODUCER: *THE GUERRILLAS* - 2005

- SENIOR THESIS FILM EDITOR: *A NOTE* - 2005
- SENIOR SEMINAR: BEST SCREENPLAY RECIPIENT AWARD WINNER - 2005
- DIAMOND SCREEN FILM FESTIVAL DIRECTOR - 2003 & 2004

RADIO & TELEVISION/CINEMA & PHOTOGRAPHY, SOUTHERN ILLINOIS UNIVERSITY

- CAMERA OPERATOR: SCHOLASTIC HI-Q – 1999
- CAMERA OPERATOR: WSIU INFOCUS – 1999
- WSIU-FM BOARD OPERATOR – 1999
- WSIU-FM PROGRAM PRODUCER – CELTIC CONNECTIONS - 1999
- BIG MUDDY FILM FESTIVAL VOLUNTEER COORDINATOR - 1999

TEACHING EXPERIENCE

DIGITAL PEDAGOGY & SCHOLARSHIP SPECIALIST, BUCKNELL UNIVERSITY, 2019 - PRESENT

MEDIA SPECIALIST WORKING WITH FACULTY, STUDENTS, STAFF AND COMMUNITY MEMBERS ON ALL ASPECTS OF MULTIMEDIA PRODUCTIONS. A CENTRAL EXPERTISE IN VIDEO PRODUCTION, BUT WITH ADDITIONAL WORK AND EXPERIENCE INSTRUCTING PROJECTS IN PODCASTING, WEBSITE CREATION, ANIMATION, AND GRAPHIC DESIGN.

EMBEDDED TECHNOLOGIST, BUCKNELL UNIVERSITY, 2019 - PRESENT

- **IREL 229 – MIDDLE EAST CONFLICT AND REVOLUTION** – INSTRUCTED 8 COURSE SESSIONS ON DIGITAL ESSAYS AND VIDEO STORYTELLING WITH INTERNATIONAL RELATIONS STUDENTS CREATING SHORT VIDEO DOCUMENTARIES.
- **HIST 310 – AMERICAN REBELS** – HOSTED MULTIPLE SESSIONS INSTRUCTING STUDENTS TO CREATE, CURATE, AND DEVELOP HISTORICAL WEBSITES RELATED TO COURSE RESEARCH
- **IREL 265 – CULTURE, IDENTITY & POWER** – LEAD 8 COURSE SESSIONS ON DIGITAL ESSAYS AND VIDEO STORYTELLING WITH INTERNATIONAL RELATIONS STUDENTS CREATING SHORT VIDEO DOCUMENTARIES.
- **BIOL 326 – CYTOGENETICS** – HOSTED 4 CLASS SESSIONS AND MULTIPLE STUDENT

GROUP CONSULTATIONS INSTRUCTING STUDENTS ON CREATING ANIMATED VIDEOS OF CYTOGENETICS PROCESSES AND NARRATIVE BIOLOGY DEMONSTRATIONS.

- **MGMT 101 - INTRO TO ORGANIZATION & MANAGEMENT** – FACILITATED 3 SESSIONS OF TECHNOLOGY INSTRUCTION FOR STUDENTS GROUPED IN COMPANIES CREATING SOCIAL MEDIA VIDEOS, ADVERTISEMENTS, AND COURSE WRAP-UP VIDEOS.
- **RESC 098- SPORTS, STATISTICS, AND SOCIETY** – COORDINATED VIDEO NEWS SEGMENTS CREATED BY STUDENTS USING SPORTS ANALYTICS FOR VIDEO SEGMENTS FEATURING CONTENT INFORMATION AND GRAPHICS.
- **HIST 319 – TERROR AND THE BLACK STRUGGLE** – MULTI SESSION INSTRUCTION ON CREATING DIGITAL VIDEO ESSAYS OF HISTORICAL BLACK FIGURES PRE 1800'S. COMBINING HISTORICAL MEDIA, ARCHIVAL PHOTOS AND TEXT, AND MODERN MEDIA RECORDING TECHNIQUES.
- **IREL 350 – GLOBALIZATION** – LEAD 2 SESSIONS ON CREATING DIGITAL GRAPHIC ESSAYS, USING ONLINE PHOTO EDITING PROGRAMS, MEDIA CONTENT FROM ONLINE SOURCES, AND PRESENTATION SOFTWARE TO CREATE GLOBAL AWARENESS GRAPHIC NOVELS.
- **EDUC 232 – REMAKING PUBLIC EDUCATION** – INSTRUCTED SEVERAL SESSIONS INSTRUCTING STUDENTS ON CREATING PODCASTS FOR SECONDARY EDUCATION TOPICS, INCLUDING INTERVIEWING TECHNIQUES, RECORDING RESOURCES, AND EDITING PROCESSES.

ADJUNCT INSTRUCTOR, MESSIAH COLLEGE, 2017 - 2019

- **COMM 203 – BASIC VIDEO AND EDITING** – INSTRUCTING STUDENTS IN VIDEO AND AUDIO PRODUCTION TECHNIQUES FOR FILM AND TELEVISION.
- **COMM 330 – MULTIMEDIA STORYTELLING** – INSTRUCTING STUDENTS ON JOURNALISM AND MEDIA PRODUCTION TECHNIQUES FOR RADIO, WEB, AND TELEVISION.

DIGITAL MEDIA SPECIALIST, MESSIAH COLLEGE (NOW MESSIAH UNIVERSITY) , 2010 - 2019

SERVED A MULTI-DIMENSIONAL ROLE AS A VIDEO AND LIVE EVENT PRODUCER FOR KEYNOTE EVENTS ON CAMPUS, IN ADDITION TO INSTRUCTIONAL DESIGN WITH FACULTY ON MULTIMEDIA PEDAGOGY OPTIONS FOR COURSES AND SCHOLARSHIP, WORKED AS A COURSE TRAINER AND TECHNOLOGIST FOR IN-CLASS ACADEMIC PRODUCTIONS, AND AS A STUDENT EMPLOYMENT DIRECTOR FOR ON CAMPUS AND COURSE ASSISTIVE PRODUCTIONS.

GUEST LECTURER, MESSIAH COLLEGE, 2014 -2016

- **CIS171 – PROBLEM SOLVING WITH COMPUTERS** – ADVISING STUDENTS ON COMMON CRAFT VIDEO PRODUCTIONS AND DIGITAL STORYTELLING.
- **COMM 520 – NEWSWRITING** – INSTRUCTING STUDENTS ON PROPER FORMATTING PROTOCOLS AND PROVISIONS FOR VIDEO PRODUCTION OF A MOCK NEWS PRODUCTION.
- **HDFS 440 – COMMUNITY ADVOCACY** – INSTRUCTING STUDENTS ON VIDEO FUNDAMENTALS AND EDITORIAL PRACTICES FOR PRODUCTION OF AN ADVOCACY VIDEO EXPLAINING WAGE GAP INEQUALITY.

MULTIMEDIA TEACHER, YELLOW BREECHES EDUCATIONAL CENTER, - 2008 – 2010

A TEACHER OF BEHAVIORAL NEEDS MIDDLE-SCHOOL & HIGH-SCHOOL AGED STUDENTS, WITH CLASSROOM INSTRUCTION IN MULTIMEDIA INCLUDING AREAS OF PHOTOGRAPHY, WEB DESIGN, VIDEO PRODUCTION, AND AUDIO PRODUCTION.

ASST. MULTIMEDIA INSTRUCTOR, MIDDLE PARK HIGH SCHOOL, - 2005 – 2008

ASSISTED TEACHING HIGH SCHOOL STUDENTS THE THEORY & PRODUCTION OF VIDEO PRODUCTION, CONCLUDING WITH EACH STUDENT CREATING FINAL SHORT FILMS.

WORKSHOPS & TRAININGS

WORKSHOP LEADS

[DATA INFORMATION & A PATH TO ADAPTIVE LEARNING SYSTEMS](#), FALL 2020, BUCKNELL UNIVERSITY

[VIDEO BASICS FOR REMOTE TEACHING](#), SUMMER 2020, BUCKNELL UNIVERSITY

SUPERCHARGE YOUR SLIDESHOW, JANUARY 2020, BUCKNELL UNIVERSITY

TRAININGS

SOCIAL MEDIA STRATEGIES FOR DEPARTMENT COORDINATORS, MESSIAH COLLEGE - INFORMATION TECHNOLOGY SERVICES – 2014

DIGITAL VIDEO CONVERSION TOOLS AND SETTINGS FOR EFFECTIVE CONTENT STREAMING, SPRING 2014, MESSIAH COLLEGE

PROFESSIONAL EXPERIENCE

IMBY.COMMUNITY - CREATOR / ANIMATOR / EDITOR

ANIMATED WELCOME AND ABOUT VIDEO FOR THE D.C. BASED COMMUNITY AND DEVELOPER

GREATER PHILADELPHIA LUNG FORCE EXPO - VIDEOGRAPHER / EDITOR

LIVESTREAM AND HIGHLIGHTS VIDEO SHOWCASING THE EDUCATIONAL AND INFORMATIVE WORK OF THE AMERICAN LUNG ASSOCIATION OF THE MID-ATLANTIC

2018 IMPACT VENTURE CHALLENGE FINALE - DIRECTOR / COORDINATOR

LIVESTREAM - AN ANNUAL LIVESTREAM EVENT AT MESSIAH COLLEGE PRODUCED BY THE STUDENT ORGANIZATION IMPACT VENTURE CHALLENGE AS STUDENT-ORGANIZED AND CONTESTED "SHARK TANK" EVENT AT THE CAMPUS' PARMER HALL.

PCADV @ 40 - VIDEOGRAPHER / EDITOR

COMMEMORATIVE VIDEO HIGHLIGHTING THE 40 YEARS OF ADVOCACY AND GROUNDBREAKING WORK DONE BY THE PENNSYLVANIA COALITION AGAINST DOMESTIC VIOLENCE

BREAKS @ MESSIAH COLLEGE - PRODUCER

EDUCATIONAL WEB SERIES SERVING AS A PRODUCER & HOST OF STUDENT DEVELOPED WEB SERIES ON TECHNOLOGY ISSUES SURROUNDING HIGHER EDUCATION.

FREELANCE PRODUCER AND MULTIMEDIA PRODUCTION - 2 SLICES PRODUCTIONS

OWNER OF A VIDEOGRAPHY AND EDITING SMALL BUSINESS THAT FOCUSES ON NON-PROFIT VIDEO PRODUCTIONS IN THE HARRISBURG/PHILADELPHIA/NYC AREA.

RAW SPORTS, SPORTING EVENTS VIDEOGRAPHY - VIDEOGRAPHER

A SMALL VIDEO COMPANY FOCUSED ON PRODUCING LOCAL HIGH SCHOOL , COLLEGE-LEVEL, AND PRO-AM SPORTING EVENTS AND SHORT FEATURES.

MY LOVELY (THE PANCAKE SONG), MUSIC VIDEO - DIRECTOR/VIDEOGRAPHER/EDITOR

INDEPENDENT ARTIST AMI VERRILL'S MUSIC VIDEO FOR HER SONG MY LOVELY.

THE GUERRILLAS, NARRATIVE SHORT - CREW/FILMMAKING TEAM

ASSISTANT CAMERA, ASSISTANT DIRECTOR, AND CO- PRODUCER TO RUSS DAVIS'S POLITICAL SHORT CENTERED AROUND LATIN AMERICAN REVOLUTIONARIES PLANNING A

COUP.

THE LIFT - CINEMATOGRAPHER/EDITOR/WRITER/PRODUCER

SHORT MUSICAL CENTERED AROUND A BRITISH ELEVATOR OPERATOR AND HIS PATRONS.

MTV'S THE REAL WORLD: PHILADELPHIA, 2004 - PRODUCTION ASSISTANT

CREW MEMBER AND PRODUCTION ASSISTANT FOR MTV'S REALITY TV DRAMA ON LOCATION IN CENTER CITY PHILADELPHIA.

COMMUNITY DAY/ STATE OF THE COLLEGE, MESSIAH COLLEGE - VIDEOGRAPHER/EDITOR

CURATED VIDEO AND IMAGERY INTO STATE OF THE COLLEGE VIDEO PRODUCTION AS PART OF PRESIDENT OF THE COLLEGE'S ADDRESS

ADVOCACY FILMS, PCADV - VIDEOGRAPHER/EDITOR

RECORDED AND EDITED LIVE EVENT, AND ORGANIZATIONAL VIDEO PRODUCTIONS ADVOCATING EFFORTS FOR VICTIM ASSISTANCE, LEGISLATIVE SUPPORT, AND CLIENT TESTIMONIALS FOR NON-PROFIT ORGANIZATION.

[RISK, LIVE!](#), VIDEOGRAPHY FOR THE FIRST PERSON ARTS FESTIVAL PHILADELPHIA, PA - VIDEOGRAPHER/EDITOR

LIVE STORYTELLING FESTIVAL FEATURING CELEBRITY PERFORMANCES FROM KEVIN ALLISON OF MTV'S THE STATE, AND JANEANE GARAFALO.

[HOW TO PREPARE FOR A COLLEGE FAIR](#), CAREER DEVELOPMENT CENTER AT SHIPPENSBURG UNIVERSITY - VIDEOGRAPHER, EDITOR

GROUP-BASED VIDEO PRODUCTION FOR CAMPUS CAREER CENTER, DISCUSSING EFFECTIVE CAREER FAIR STRATEGIES AND APPROACHES.

SEASON FEATURE FOR WOMEN'S LACROSSE TEAM AT MESSIAH COLLEGE - VIDEOGRAPHER/EDITOR

A SEASON-FINALE FEATURETTE VIDEO PRODUCTION HIGHLIGHTING TEAM'S SEASON, PLAYERS, AND COACHES.

[LIVE AT CHAMELEON CLUB](#), STOP MAKING SENSE - VIDEOGRAPHER/EDITOR

LIVE MUSICAL PERFORMANCES BY BETHLEHEM BASED TALKING HEADS COVER BAND IN LANCASTER, PA.

15+ WEDDING EVENTS, INCLUDING CLIENTS IN THE PHILADELPHIA, DENVER, CHICAGO, NEW ENGLAND, AND CENTRAL PENNSYLVANIA REGION.

MEDIA TECHNOLOGY CONSULTANT - MESSIAH COLLEGE – 2013

MEDIA TECHNOLOGY CONSULTANT – SHIPPENSBURG UNIVERSITY – 2014

WEB PUBLICATIONS

SCREENPOPP.COM , FILM REVIEWS - CONTRIBUTING AUTHOR, 2015

CONTRIBUTING BLOG WRITER FOR FILM REVIEW WEBSITE OF BOTH CURRENT AND PAST FEATURES, PRIMARILY FOCUSED ON ENTERTAINMENT AND SOCIAL MEDIA OUTREACH.

2SLICESPRODUCTIONS.COM , FREELANCE PRODUCTION COMPANY - PRODUCER,
2005- PRESENT

CONTENT PRODUCER AND WEB DESIGNER FOR PORTFOLIO PRODUCTIONS.

CONFERENCES / SEMINARS

EDUCAUSE LEARNING INITIATIVE, ANAHEIM, CA - FEBRUARY 2019

3-DAY CONFERENCE ON DIGITAL MEDIA LEARNING IN SECONDARY AND POST-SECONDARY EDUCATION, INCLUDING INNOVATION, AND TRANS-MEDIA SOLUTIONS.

BUCKNELL UNIVERSITY DIGITAL SCHOLARSHIP CONFERENCE, LEWISBURG, PA - OCTOBER 2019

3-DAY CONFERENCE FOCUSING ON DIGITAL SCHOLARSHIP AND INNOVATIVE RESEARCH AND PEDAGOGY PRACTICES FOR LIBRARIANS, INSTRUCTIONAL DESIGNERS, AND IT PROFESSIONALS AT BUCKNELL UNIVERSITY.

DIGITAL MEDIA + LEARNING CONFERENCE, CHICAGO - OCTOBER 2016

3-DAY CONFERENCE ON DIGITAL MEDIA LEARNING IN SECONDARY AND POST-SECONDARY EDUCATION, INCLUDING INNOVATION, AND TRANS-MEDIA SOLUTIONS.

REDUCATION, NEW YORK CITY - SEPTEMBER 2014

3-DAY FORMAL TRAINING ON SELECT RED CAMERA MODELS AND THEIR APPLICATION IN FEATURE FILM AND COMMERCIAL VIDEOGRAPHY.

DIGITAL MEDIA + LEARNING CONFERENCE, CHICAGO - MARCH 2013

4-DAY CONFERENCE ON DIGITAL MEDIA LEARNING IN SECONDARY AND POST-SECONDARY EDUCATION, INCLUDING INNOVATION, AND TRANS-MEDIA SOLUTIONS.

ORGANIZATIONS / MEMBERSHIPS

- UNIVERSITY FILM & VIDEO ASSOCIATION - 2019 - PRESENT
- SOCIETY FOR CINEMA & MEDIA STUDIES – 2015 - 2016
- JOURNAL OF DIGITAL MEDIA MANAGEMENT – 2014 - 2016
- TEMPLE PLAY AND SCREENWRITER'S ALLIANCE – 2004 - 2005